# SUCCESS STORY

ARI 10
2025

## IDentonic helps ARI 10 reach regulatory compliance.

Izabela Mazur, ARI 10

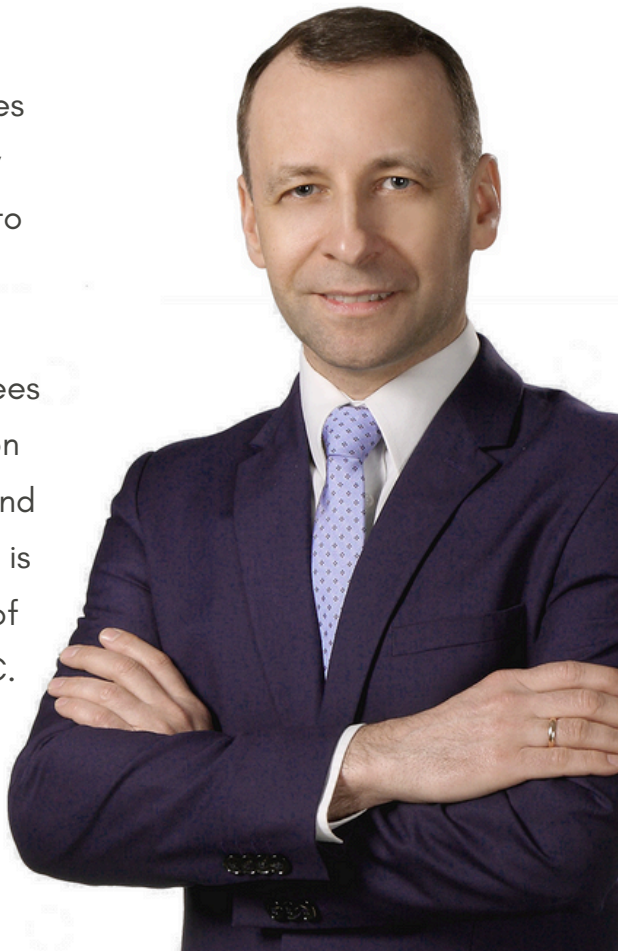
IDentonic
IDENTITY · SECURITY · COMPLIANCE

# DIRECTOR'S STATEMENT

**IDentonic has helped ARI 10, a provider of innovative crypto payments solutions, to meet their business goals and reach industry regulatory compliance.**

The cryptocurrency market has experienced exponential growth, with increasing adoption from both retail and institutional investors. However, as cryptocurrencies gain popularity, challenges persist in terms of payments, particularly with widespread acceptance in daily transactions. The volatility of cryptocurrencies makes it difficult to price goods and services consistently. That is why many businesses still hesitate to accept digital assets due to concerns over regulatory uncertainty and security risks.

Additionally, exchanging fiat currencies for cryptocurrencies and vice versa remains cumbersome due to high fees, slow transaction times and complex exchange navigation. Crypto payment cards aim to bridge this gap by enabling users to spend crypto as fiat. However, they often come with such challenges as limited merchant acceptance, transaction fees and conversion delays. This hinders the seamless integration of crypto payments into the broader financial ecosystem and makes achieving regulatory compliance more difficult. This is where innovative ARI10 products come in. They offer a set of solutions for easier crypto-fiat exchanges for B2B and B2C.



**Tomasz Mielnicki**
**CEO, IDentonic**

# ABOUT ARI 10

ARI10 is a fintech company specializing in secure crypto payments and transaction processing. Over the past 8 years, it has evolved from a local crypto exchange office into a comprehensive payment ecosystem for businesses, institutions and users across Europe and beyond. Today, ARI10 serves over 800,000 active clients and processes more than 600,000 transactions monthly.

The ARI10 ecosystem has been built with a clear goal: to bridge the gap between innovative crypto technologies and real-world business needs. As the use of digital assets in professional environments continues to grow, ARI10 provides tailored solutions that help companies harness the benefits of crypto. Without the complexity or risk. Whether it's accepting crypto payments in online stores, enabling customers to buy digital assets quickly with local payment methods or offering dedicated gateways for blockchain-based projects to onboard new users, ARI10 ensures that using crypto becomes as seamless as using traditional currencies.

**You can learn more about ARI10 at www.ari10.com**

# Regulatory Compliance Needs and IDentonic's Solution

While successful in responding to market needs, supporting a rapid expansion in the market and keeping the fast pace of portfolio development in a highly complex regulatory ecosystem, ARI10 turned to IDentonic for assistance.

IDentonic consultants have delivered dedicated advisory services in the area of regulatory compliance (i.e. DORA), cybersecurity and payment card technology. As part of these services, the consultants supported ARI10 teams in organizing processes, creating documentation and conducting cybersecurity assessments. These were all necessary to gain a proper level of operational cyber resilience, meet regulatory compliance needs and to successfully apply for a payment license in one of the EU countries.

# Testimonial

Thanks to the expertise and cross-domain experience of IDentonic's consultants, combining regulations, technology and security, ARI10 teams could get instant and well-targeted support. They were also able to free up time and focus on their core activities.

"**IDentonic consultants have demonstrated appropriate competence, reliability and high quality of their work**" - confirms Izabela Mazur, COO at ARI10.

The strategic support from IDentonic has been key to the successful completion of the project, ensuring that even the most innovative fintech solutions remain compliant, accessible, secure and user-friendly for businesses and individual clients.

If you would like to learn how IDentonic can help your company reach regulatory compliance, feel free to contact us by writing to info@identonic.com.